



3RD INTERNATIONAL CONFERENCE

Where's the patient's voice in Health
Professional Education 20 years on?

Marriott Pinnacle Hotel
Vancouver British Columbia
November 12- 15, 2025

SPONSORSHIP PROSPECTUS

ABOUT THE PATIENT'S VOICE CONFERENCE



Background

This is the 3rd conference and will look at the progress that has been made since the 2015 Vancouver Statement.

Description

The conference is about practice, innovation and theory that embeds the patient/client voice in health and social care education. It is an opportunity to share examples of how health and social care education can be enriched by patient involvement. Over three days, participants will present examples of collaborations between educators and patient/community groups that bring the authentic and autonomous voices and lived experiences of patients into the education of current and future health and social care professionals.

Audience

The conference is international and interprofessional in scope. Interested professions will include: medicine, nursing, midwifery, physical therapy, occupational therapy, pharmacy, kinesiology, social work, dietetics, audiology, speech-language pathology, and other health disciplines. Participants and presenters will include:

- Educators
- Practitioners
- Patients/clients
- Service users/carers
- Community Organizations
- Researchers
- Policy makers
- Students



WHAT ATTENDEES SAID:

"An amazing opportunity to present some of our work on this topic." –

Pedro Morgado,
Universidade do Minho,
Portugal

"I have saved the date and our patient partners, faculty and I are so looking forward to this." – Dana Arafeh,
University of Toronto

"I have a growing group of consumers, academics, educators and practitioners here in Australia that are integrating the patient voice in their HPE who would love to attend the conference." – Gabrielle Brand,
Monash University

"We are very interested in attending the conference and hopefully be able to share our experience and results at that point." –
Catrine Buck-Jensen, UiT,
The Arctic University of
Norway

**Learn more about the 2025
Patient's Voice Conference**
wtpv2025.com



SPONSORSHIP OPPORTUNITIES

Sponsor a Networking Session!

Opening Networking Reception - \$10,000

- Recognition as a top sponsor of the event
- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Acknowledgement during opening and closing remarks
- Logo included on event signage, slideshows and website
- Logo on program guide
- 2 complimentary registrations

Continental Breakfast - \$7,500

- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Logo included on event signage, slideshows and website
- Logo on program guide
- 1 complimentary registration

Morning Coffee Break - \$5,000

- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Logo included on event signage, slideshows and website
- Logo on program guide
- 1 complimentary registration

Patient/Student Networking Lunch - \$3,000

- Acknowledgement during networking events for patients/students
- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Logo included on event signage, slideshows and website
- Logo on program guide

Hot Lunch Table - \$1,000

- Acknowledgement during the lunch
- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Logo included on event signage, slideshows and website
- Logo on program guide

SPONSORSHIP OPPORTUNITIES

Platinum - Gold - Silver - Bronze

PLATINUM: \$10,000CAD

- Recognition as a top sponsor of the event
- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Acknowledgement during opening and closing remarks
- Logo included on event signage, slideshows and website
- Logo on program guide
- 2 complimentary registrations

GOLD: \$5,000CAD

- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Logo included on event signage, slideshows and website
- Logo on program guide
- 1 complimentary registration

SPONSORSHIP OPPORTUNITIES

Platinum - Gold - Silver - Bronze

SILVER: \$2,500CAD

- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Acknowledgement during opening and closing remarks
- Logo included on event signage, slideshows and website
- Logo on program guide

BRONZE: \$1,000 CAD

- Sponsorship of a patient or student registration, enabling qualifying participants to attend the conference
- Sponsorship spotlight in the UBC Patient & Community Voices newsletter (2,500+ subscribers)
- Acknowledgement during networking lunch for patients/students
- Logo included on event signage, slideshows and website
- Logo on program guide

BECOME A SPONSOR!

If you are interested in sponsoring this event, please contact us to discuss. We are happy to work with you to ensure the sponsorship opportunities meet your needs and are in line with the program. We look forward to hearing from you!

Cathy Kline (UBC)
University of British Columbia
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wtpv2025.com

We acknowledge that the Patient's Voice Conference takes place on the traditional, unceded territory of the x̱m̱əθḵw̱əy̱əm (Musqueam), Sḵw̱x̱w̱ú7mesh (Squamish) and səlilwətał (Tsleil-Waututh) Nations.